

Q U A L I T Y   L E A D E R S H I P  
*from*



FARM 2 FINISH®





Venus Group has dedicated mills in leading Textile Manufacturing countries throughout the world: **USA, India and China.**

Our **Farm to Finish**<sup>®</sup> concept is truly unique. Venus controls the quality of its products from the bioengineering of the cotton seed to the development of the finished product.



### Before Farming

- Continuous R&D to develop new varieties of cotton seeds
- Educating and training farmers in: soil & water management, seed selection, use of fertilizer and harvesting & handling of cotton

## COTTON FARMING

### Farming

- Venus has developed a Cooperative Cotton Cultivation program
- Venus supplies farmers with cotton seeds and educates them on agricultural know-how
  - Venus buys back the harvested cotton at a fair price
- Guarantee of fair price improves the quality of life and motivational levels of the farmers





## Factory

- Fully integrated manufacturing facilities in India and China with state-of-the-art machinery
- Yarn Spinning, Weaving, Dyeing, Confection

## Engineering

- Textile engineers come from the best textile engineering and design schools
- Expertise in each manufacturing process
- Involved in Product Design & Development, Value Engineering, Quality Assurance, Supply Chain Management and Customer Service



## TECHNOLOGY & INNOVATION

### DESIGN STUDIO

#### Design Studio

- World class, in-house Design Studio in Foothill Ranch, CA with state-of-the-art equipment
- Award winning design team work directly with key customers to develop exclusive products for their private label brands
- Deliver innovative, fashion forward designs that have great-perceived *value* and *salability*

### ENGINEERING

#### Technology & Innovation

- Technology & Innovation are at the heart of our vision and growth
- Dedicated to offering smart and innovative solutions from manufacturing to product development and packaging
- Collaboration with Milliken & Company® to bring smart performance technologies to the textile market



### FACTORY

## Quality Leadership

Quality leadership through a winning combination of design, technical expertise and manufacturing capabilities

- Trained QC personnel and ISO standardized procedures at all stages of development
- Online yarn quality monitoring and yarn fault clearing system
- Automatic online inspection
- Consistent quality products

## LOGISTICS



### Logistics

- Global warehousing and distribution model
- State-of-the-art ERP & Supply Chain Solution software for data accuracy and online tracking

**National:** CA, IL, NJ, SC, TX  
**International:** India, China

## OUR RESPONSIBILITY

At the heart of our philosophy is strong quality leadership along with an environmental and social consciousness.

### Responsible Manufacturing

Committed to sustainable manufacturing initiatives that greatly benefit the environment and the surrounding community:

- Rainwater harvesting
- Water treatment programs
- Natural resources such as wind energy are used to generate power
- Fair price program with farmers improves quality of life

### Sustainable Products

Committed to continual efforts in R&D to provide safe and sustainable products to our customers.

### Stages of Water Treatment



Waste H<sub>2</sub>O



Stage 2



Pure H<sub>2</sub>O

For more information on our sustainable initiatives:

—> [www.VenusGroup.com/farm-to-finish](http://www.VenusGroup.com/farm-to-finish)

# Smart solutions for a better world.™

Venus Group's mission is to build on its history of product excellence, manufacturing expertise and technology innovation partnerships to provide the highest-quality products and services to its customers.

Customer satisfaction will be achieved through excellence in design, supply chain management, cost effective global manufacturing, sourcing and product development.

Venus will continue to incorporate and promote sustainable business practices that respect the earth and environment.

**We will satisfy our business partnerships through:**

Quality | Performance | Innovation | Cost | Environmental Sustainability



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